

NEWSLETTER

**ANIMALIA – Preview Milan Furniture Fair, 14-19 April 2010
PAVILION 8 - STAND E40**



Again this year **Fratelli Boffi** meets expectations and presents a collection full of impact, once more calling upon imaginative designer **Nigel Coates**, after the ironic and iconoclastic Scubism presented in 2008, to bring out the company's ability in working with wood.

The English designer indulges himself with his new and eccentric **Animalia** collection. Playing with forms and materials and drawing

inspiration from the animal and plant world, he reworks the lines belonging to it, mixes and matches them using tweed fabrics, skin and tapestries depicting hunting scenes.

Almost as though furnishing were the obvious transformation and the natural evolution of organic and living shapes, Nigel Coates creates surreal imagery made of branches, animal horns and the sinuosity of the female form to create a series of furniture items revolving around a harmonious unity that is expressed through precious fabrics and woods.

The great art that distinguishes Fratelli Boffi is further highlighted by the wood - *ziricote* - selected for the creation of part of the collection; through its grain and peculiar colour characterised by shades of green and brown, this wood brings out the complicated carpentry work and refinement of the details.

Thus Fratelli Boffi takes up the challenge again, surprising us as it does every year and presenting technically excellent and increasingly sophisticated products, turning them into almost unique pieces.

Lui5 armchair special guest of the exhibition "Ospiti inaspettati. Case di ieri, Design di oggi".



Lui5 armchair, designed by **Philippe Bestenheider** for Fratelli Boffi in 2009 will be hosted within the **Bagatti Valsecchi House-Museum** on the special occasion of the exhibition promoted by Cosmit "Ospiti inaspettati. Case di ieri, Design di oggi".

The exhibition, held from 11 March to 2 May 2010, will take place in various symbol places of Milan (Bagatti Valsecchi, Casa Boschi di Stefano, Villa Necchi Campiglio and Poldi Pezzoli), covering the whole history of Furniture from 2000 to nowadays through the expressions of the most famous designers and top names of the Italian Design.

A confirmation of success for this one year old product.

PRESS REVIEW 2010

Following a selection among the numerous publications of Italian and International press.



INTERNI
JANUARY
FEBRUARY 2010



NEW ICON FOR HIM
CINA
DECEMBER
JANUARY 2010



AD
RUSSIA
FEBRUARY 2010



IO DONNA
FEBRUARY 2010



AUTO
LA REPUBBLICA
2 MARCH 2010

For further information:
Press Office R+W - Tel. +39 02 33104675 alice.caudera@r-w.it
info@fratelliboffi.it