

Fratelli Boffi's artistic furnishings decorate the warm environment of the Great Northern Hotel in London.

Designed by architect Lewis Cubitt, the **Great Northern Hotel** first opened in 1854. It has recently undergone a magnificent renovation programme, creating a luxury new **boutique hotel in London**.



The impressive hotel, with a unique attention-grabbing curved brick façade, has six floors and 91 beautifully appointed rooms featuring finely crafted furniture and large windows overlooking the lovely King's Cross St. Pancras station.

Located in a strategic, central area of the capital, the Great Northern Hotel has been restored to its iconic, original splendour, evincing the grace and elegant lines of Victorian London. The project was carried out by **yoo**, an interior design studio founded by French designer Philippe Starck and English entrepreneur John Hitchcox, and the architecture studio **David Archer Architect**. These companies frequently work together, offering new creative vision and conceiving original interior design projects for residences and hotels around the world.



Bar GNH

Fratelli Boffi products decorate two recently updated environments in this magnificent hotel. The company was asked to provide furnishings for the **fashionable GNH bar** on the ground floor of the building, which also has an entrance onto the street, and the elegant **Plum + Spilt Milk restaurant**, located in a well-lit space on the first floor.

Bathed in natural light, both settings are furnished with **fine custom-made furniture created by Fratelli Boffi**. The environments have uniform styles but feature a variety of shapes, with **benches and chairs made of Canaletto walnut** and upholstered in elegant brown or white leather.

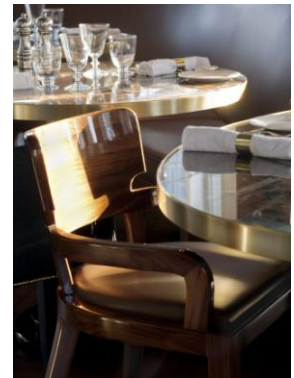
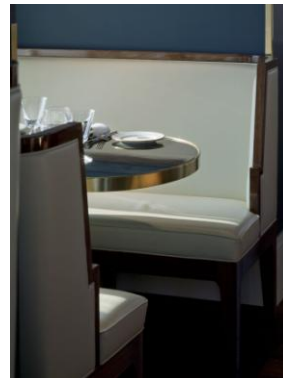


Restaurant Plum + Spilt Milk



In the restaurant, sinuously shaped benches with high backs act as undulating space dividers, creating mini-rooms where patrons can meet, eat, drink and relax.

The **tables with turned bases**, which showcase the exceptional craftsmanship that distinguishes the Brianza-based company, are paired with comfortable, welcoming **armchairs** featuring rounded backs that highlight the rich warmth of fine wood.



The lounge area of the bar, on the other hand, is decorated with **upholstered chairs** and **enveloping bergères**, as well as **tall stools** along the bar for those who want to stay late, enjoying delicious cocktails.



The versatile workmanship and large number of pieces required for this important project offer further proof of the high quality of Fratelli Boffi products and the strength of its design culture, which has made it a **leader in the custom furnishings and design sector**.

Project details

Client: Great Northern Hotel

Location: London

Designers: yoo and David Archer Architect

Year: 2013

Fratelli Boffi products used in the design: benches, chairs, armchairs, tables and stools created specifically for the bar and restaurant.