

NEWSLETTER

New General Catalogue

The catalogue of Fratelli Boffi expands its offer with some novelties in 2015. On the background of an eclectic publication, just like the brand that it represents, the collections and the products are presented in chronological order highlighting the story of Fratelli Boffi as well as the extreme modernity of listings: from the historical collections of the 90s like Antologia, signed by Aldo Cibic, to the latest Blend Collections, After Adam and Good Vibration which involved such designers as Archer Humphryes Architects, Philippe Bestenheider and Ferruccio Laviani.



Salone del Mobile 2015: the Stand

At Salone del Mobile 2015 Archer Humphryes Architects gave life to a classic architectural setting, dominated by dark, stylish colours like grey, Air Force blue and dark wood. This year the stand of Fratelli Boffi has drawn inspiration from the typical British houses, the archetype of a small house with a sloping roof, converted into an impudent, sardonic and irreverent living environment with the styling of RavaioliSilenziStudio. The extreme care and accuracy in the choice of colours, finishings and materials recreates a refined, cutting-

edge living area which offers several compositions in an eccentric sitting room: the perfect frame for the Blend Collection items.



Fratelli Boffi and fashion

The iconic style of Fratelli Boffi lends itself to men's fashion. At the Press Day of Sergio Rossi, where the new men's shoes collection SS32016 was presented, the company contributed to the staging with one of its most famous pieces: the armchair Lui5 designed by Philippe Bestenheider. In few years Lui5 has become a decor classic, the traditional manufacturing techniques of the cane chair are faithfully and masterfully recovered, whereas the curvy and gentle shapes of the original pattern are replaced by simplified lines and crystallised shapes, multiplying in space and giving this object a captivating, futuristic appearance. The name is a clear reference to the pentagonal shape chosen, which becomes the unit of measurement of the structure and which repeats itself obsessively: from the leg section to the panels which make up the seating, the seatback and the armrests.



Credit: Sergio Rossi - press day calzature uomo SS2016 - styling Irene Arescaldino e Enrico Pompili.

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