

Newsletter September 2016

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## Fratelli Boffi stars in the Chinese remake of "My Best Friend's Wedding"

In September the remake of the famous film "My Best Friend's Wedding" came out across all cinemas in the republic of China. Produced by Sony Columbia Pictures, the film was partly shot in Europe, featuring very special locations and luxury interiors.

**Fratelli Boffi** has been chosen, along with other companies, to use a selection of its products to set up and embellish one of the interiors created in Milan, appearing in several scenes of the flick with the refined, ingenious, unmistakable outline of its creations.

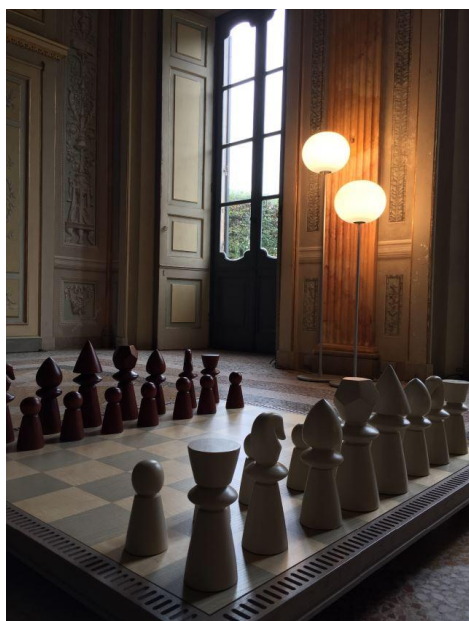


"My Best Friend's Wedding" - Courtesy of Sony Columbia Pictures (Styling: Elena Caponi, Ernesto Mameli)

The sleeping area includes the pouf **Plump** – designed by **Nigel Coates** – and the chaise longue **De Sade**, resulting from the skilful combination of **Fratelli Boffi Studio** revolving around classic styles Louis XV and Louis VXI.



The wide hall includes a precious red version of the pouf **Kir Royal**, designed by **Christophe de la Fontaine**, and the majestic **Victory**, an oak floor chessboard, equipped with mahogany and maple pawns.



"My Best Friend's Wedding" Courtesy of Sony Columbia Pictures (Styling: Elena Caponi, Ernesto Mameli)

Once again **Fratelli Boffi** has been chosen as a symbol of luxury and of Italian style, embodying and showing an extra-European audience the flavour, the expertise and the **quality of the manufacture and materials** that have made Italian design world-famous.

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