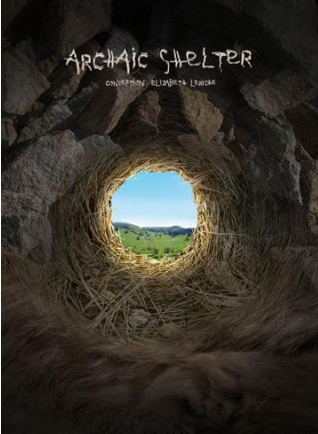


The Modulair sofa is the protagonist in the Archaic Shelter exhibition at Maison & Objet.



On the occasion of the **Archaic Shelter** exhibition, part of the latest edition of Maison & Objet, **Fratelli Boffi** is exhibiting one of the creatures from the Animalia collection, designed entirely by **Nigel Coates**.

The exhibition, which has been conceived by Elizabeth Lerich, French style consultant and designer, explores, through design and architecture, the ancient human desire for inviting places and comfortable shelters.

Archaic Shelter is in turn part of an exhibition itinerary in which three different displays investigate how the **concept of intimacy** is transformed in our age, which continually fluctuates between exhibition and discretion, transgression and the desire for serenity.

Modulair 2 could not be lacking in this special setting: it is one of the three types of Modulair modular sofa, and has been chosen as an example of a contemporary design that attempts to respond to **the need for privacy by rediscovering intimate and comfortable forms**.

The diverse, irregular volumes of the sofa are inspired by the animal and plant world and are cleverly enhanced by precious fabrics and leathers. Furthermore, through its grain and unusual colour, the special *ziricote* wood that is used for the structure brings out the complicated woodcraft work and refinement of the details in which Fratelli Boffi is now so expert.



Almost as though furnishings were the obvious transformation and the natural evolution of organic and living forms, the British designer has made himself the spokesperson for a surreal fantasy world that ensures a sense of animalesque attraction: from fragile to durable materials, from feathers to stones, passing through animal hides, the exhibition is in fact intended to show how **design borrows different elements from nature to give form to neo-primitive shelters**.

The Stag table at Expo Shanghai 2010.



From 9 to 26 September, during Expo Shanghai 2010, FederlegnoArredo is organising **Timeless Time**, an artistic installation intended to **promote Italian design** abroad.

Within the exhibition, curated by Franco Laera and Elisabetta di Mambro, **Fratelli Boffi and Nigel Coates** have been invited to express and communicate the excellence of Italian production with the **Stag table**.

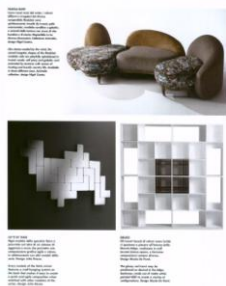
The event, which will be hosted inside the prestigious Three on the Bund building, has been developed from an artistic project by **Tim Yip**, art director, set designer and Oscar-winning costume designer for film "Hidden Tiger, Crouching Dragon".

Combining the use of hand crafting construction techniques with experimentation with new materials, the Stag table is composed of a glass top that reveals sophisticated craftsmanship in shaping the *ziricote* legs, which are reminiscent of a stag's horns. Stag, also part of the Animalia collection, has been chosen together with 98 other objects as the **expression of that wholly Italian capacity to combine traditional craftsmanship, modern technologies and futuristic lifestyle.**



Timeless Time is in fact intended to show how Italian design succeeds in manufacturing **contemporary products that have their roots solidly in the past of a culture that is thousands of years old.** Fratelli Boffi is in fact now well known for its technically excellent and increasingly sophisticated products with strong visual impact, to the extent that they almost become unique pieces.

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